



MAGMART, THE FINAL EVENT @ CAM Casoria Contemporary Art Museum

Screening of videoart selection from the 5th International Videoart Festival
17 April 2010
Casoria - Napoli - Italy

Invited to present a satellite event to "Magmart Festival Video Under Volcano", Visualcontainer is happy to present a selection of video artworks from the best international festivals that were shown on VisualcontainerTV, a side-project of streaming webtv entirely dedicated to videoart. Visualcontainer has been involved with the international videoart environment for one year and a half by promoting Italian video artists beyond the national boundaries: in this occasion it's our pleasure to play the other way round and have our international partners exhibit in Italy at the fifth edition of one of the most interesting Italian festivals such as the Magmart festival.

Relevant organisations and festivals on show are as it follows :

Videoholica - International video art festival - Varna, Bulgaria
Streaming Festival - International video art festival – Den Haag, Olanda
VideoPlay - International video art festival – Argentina
NamaTRE.ba – International videoart Project – Bosnia Herzegovina
Videochannel – Videoart network – Cologne – Germany

Event's organisation : Magmart Festival – Cam Casoria Contemporary Art Museum
Curator: Visualcontainer , Milano Italia
In collaboration with: VisualcontainerTV Videoart webtv

Selected Videos:

Marta Moreno Muñoz (Spain) – "Desvanecimientos" – 1' 50"
Igor Bosnjak (Bosnia & Herzegovina) – "Passage of fear" – 6' 13"
Zsolt Vasarhelyi (Hungary) "Yamakasi" – 2007 – 4:36
Mladen Bundalo (Bosnia & Herzegovina) **Simulating Dualism** - 2009 - 3'19"
Funda Ozgunaydin, (Germany) – "Namus Belasi" – 2008 – 04:16
Boris Eldagsen, (Germany) – "The Dying Widow" – 2008 6:16
Christin Bolewski, (Germany) – "Mountain-water-painting" -2009 6:16
Marta Daeuble (Czech Republic) - Book - 2003 2.00
Jasper Scheepbouwer (Dutch) - Herrie - 1996
Roland Wegerer, (Austria) – "How To Clean A Puddle!" 2008 – 01:44
Giuseppe Girardi (Italy) "Foreigner-Straniero", 2008, 6:56 "
David Jakubovic (USA) "Joined At The Head", 2008, 4:40
Frank Gatti (France) "Slapstick Social", 2008, 15:25

Video Sinopsys:

Marta Moreno Muñoz (Spain) – “Desvanecimientos” – 1’ 50”

Her work has focused predominantly on feminine subjectivity, dissolution of the ego and the notion of pre-oedipal nostalgia in response to a patriarchal and undesirable reality.

She is at present in a transitional stage, shifting towards the conceptualization of larger-scale projects exploring the complex interchange between performance art and cinematic language.

Igor Bosnjak (Bosnia & Herzegovina) – “Passage of fear” – 6’ 13”

This Video describes the relation between known image of civilization and some individual trauma.

Zsolt Vasarhelyi (Hungary) “Yamakasi” – 2007 – 4:36

Yamakasi is an activity mostly engaged in by immigrants and originating from the suburbs of France. It is the art of movement (l'art du déplacement), which consists of the “conquering” – in practical terms, climbing – of objects located usually in the city, but sometimes also in the natural environment. The video piece entitled Yamakasi shows the struggle of the individual. At first, it appears that the protagonist of the video is a mountaineer or yamakasi who is trying to climb a cliff. As the perspective broadens, however, we gradually realise that this is neither a mountain nor is this about climbing in the traditional sense of the word; only the image slewed round with the angle of 90 degrees has deceived our perception of space. The climber is crawling in urban space, literally at the bottom of that space: on the street. He drags himself along by grabbing into the protrusions of the city, while the passers-by indifferently sweep by him.

Mladen Bundalo (Bosnia & Herzegovina) **Simulating Dualism** - 2009 - 3’19”

The video work "simulating dualism" processes the form of a multi-layered, mutually caused relationship between the virtual/simulated and the actual/original.

By constructing a row which cyclically proliferates: performance→video→performance→video, the values and formats of the performer's actual environment are conflicting with the interface of the video work. The author communicates through the performative gesture with his own projection on the wall, repeats previously recorded movements, attempts to mimic the projection/copy, but just as well to provoke incoherency, to discredit the course of it's narration.

Boris Eldagsen, (Germany) – “The Dying Widow” – 2008 6:16

“The Dying Widow” is based on one email by a 59 year old woman, supposedly dying of cancer and in need of your bank account details to support ‘the Lord’s good work’. The first part is an opera aria, overdramatised and utilising plastic crabs, gold and glitter. As a contrast, the deleted scene puts the viewer into the harsh environment of a hospital deathbed. The sound of monitors and machines takes over.

Funda Ozgunaydin, (Germany) – “Namus Belasi” – 2008 – 04:16

My main focus of interest lies in the origins of the boundaries of humanity's feeling of displacement, culture, religion and political as well as individual and social identities.

Some of my composit are taken directly from historical cultural backgrounds, while others are my own interpretation and are also taken from my own imagination.

I take a great interest in which day way actual art is leaving behind physical and visual traces in society. My work is mostly based on confused structures in order to create an inspiration to rethink patterns of interrelationships within an organization, social structures and sub-cultural living.

Christin Bolewski, (Germany) – “Mountain-water-painting” -2009 6:16

Proceeding from Chinese thought and aesthetics the traditional concept of landscape painting "Shan-Shui-Hua" (mountain-water-painting) is recreated as modern video art. The concept of multi perspective and endless scroll are explored through digital filmmaking, video compositing and virtual camera, depths and particle systems. Challenging the Western preoccupation with narrative and distinct meaning, the work contains no complex narration and attempts to be a meditative open artwork. It uses the tools and protective clothing to vanquish the highest peaks in order to conquer nature rather than searching for harmonious existence, thus counterpointing Eastern and Western ideals.

Marta Daeuble (Czech Republic) - Book - 2003 2:00

This stop motion animation unravels the mysteries of the written page when the book is brought to life, only to reveal the ever lasting search for love and self identity.

Jasper Scheepbouwer (Dutch) - Herrie - 1996

Neighbours don't always get along.

Roland Wegerer, (Austria) – “How To Clean A Puddle!” 2008 – 01:44

Jumping in a puddle will be continued to an operate and excessive final. What in childhood after a few jumps was stopped is completed here. Water, mud and the black clothing generate short sculptural images and meet in their social definition in opposition. The radical intervention into the puddle of water, the pace of jumps and soiled pants brings us back into the childhood lead.

Giuseppe Girardi (Italy) “Foreigner-Straniero”, 2008, 6:56 “

Foreigner is not only the one who lives far away from his country but also the one who lives a distance in everyday life...distance as homesickness, wanting of an "existed" existence, where dimensions of living can find a contact point... Giuseppe Girardi is an Italian film- and videomaker.

David Jakubovic (USA) “Joined At The Head”, 2008, 4:40

A monologue from the play 'Joined at the Head' comes to life as Jim confesses his guilty, personal feelings about what he is going through as his wife is dying. Imagination, thoughts and reality, as well as past and present, are all mixed up as a picture is painted about a deep confusion in Jim's mind, as he confronts love, hate and hopelessness of a situation he can do nothing about but observe. David Jakubovic is a US filmmaker.

Frank Gatti (France) “Slapstick Social”, 2008, 15:25

The term Slapstick (literally blow with a stick) is attached by its history at Hollywood cinema burlesque. Both films CHIENN.AVI and 2CHIENN.AVI, shot in Paris, which compose the video SLAPSTICK SOCIAL combine the burlesque with the cruelty of certain social realities. But it is never a matter of fiction nor a documentary film. It is rather to question the position of the viewer in front of the human misery and its ability to act. The moments of violence, inertia, falling and put in peril of his body, imbalances of this action as simple as the fact of walking created the tempo of this film like a social choreographed and rejects any sentimentality. Frank Gatti is a French film- and videomaker



VIDEOHOLICA International videoart festival Varna, Bulgaria

VIDEOHOLICA ASSOCIATION is a non-profit organization based in Varna, Bulgaria working actively in the organization, realization, support, establishment and development of diverse contemporary art and cultural interventions in Bulgaria and abroad through the collaboration with local, national and international cultural partners. The main activity of the VIDEOHOLICA ASSOCIATION covers the organization of the VIDEOHOLICA International Video Art Festival.

VIDEOHOLICA festival is designed as video art forum with international participation to present to the audience of Varna a remarkable and highly valuable programme of video art works.

VIDEOHOLICA festival includes organization and presentation of a series of video art projections and exhibitions as well as discussions and workshops concerning video art topics in traditional gallery spaces in Varna and also in nontraditional outdoor public spaces, virgin for contemporary art environment, or where it is less known.

Videoholica is supported by the August in Art Foundation, Varna Municipality, Stalker Graphic Design Studio, Varna Archeological Museum, City Gallery of Varna, Varna Puppet Theater, Art Gallery "Active Art" and other art institutions in Varna.

www.videoholica.org



namaTRE.ba - (Bosnia & Herzegovina)

namaTRE.ba project is independent platform for contemporary art: video, film, performance, new media. The name of the project "namaTRE.ba" which means "we need" is actually a pun or a wordplay. Project **namaTRE.ba** continue to promote new form of video narrative and mixing media arts and short and experimental films. The video project namaTRE.ba does not aim to become a large-scale international exhibition of significance, but to present annually the works of artists from the region and from the territories of the former Yugoslavia, as well as from the European and a wider global context which deal with the exploration of the art media and the field where this media exists.

www.namatre.ba



The Streaming Festival - The Hague - Netherlands

The Streaming Festival is an international audio visual art and film event. This event takes place on the internet, where films are broadcasted full screen on streaming servers with high image quality. The Streaming Festival takes place once a year.

The Streaming Festival focuses on artistic and innovative audio visual art and film. Selecting works from emerging artists and professionals alike. Not only is this quality of selected works important, but also the way the festival presents these works. With the support from xs4all the festival can ensure a high quality broadcast through their streaming servers.

The Streaming Festival is organized by the isfth foundation.

Isfth is a non-profit foundation that provides support for projects that encourage the understanding of audiovisual art.

The foundation is based in The Hague, The Netherlands.

More information: info@streamingfestival.com

www.streamingfestival.com

www.isfth.org



VIDEOPLAY Project (Argentina)

It's a curatorial instance of interchange with others festives and events devoted to the diffusion of video art and action art. It has initiated since 2005 under Silvio De Gracia's coordination and working together with others centre and organizations. It has been presented in important festivals and exhibitions in Japan, Chili, Germany, Italy, Argentine, Belgium, Brazil and Cuba. It's open permanently to the reception of materials in different discipline such as video-creation, video-performance and video-documentation.

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Absolute Truth? -3 Videos

Curated by Wilfried Agricola de Cologne

The 3 selected videos explore each one another position of truth, of a single individual, of a couple and society. It is a colourful truth, full of passion and emotion, but in all three cases it is also the truth of loneliness, homelessness and loss of responsibility, the search for empathy and trust. It is a silent, a spectacular, but also a desperate truth. This truth is ambiguous and paradox, the aesthetics are paradox, the ugliness is the beauty or viceversa ?

Selected videos/artists

"Foreigner-Straniero", 2008, 6:56 by Giuseppe Girardi (Italy)

"Joined At The Head", 2008, 4:40 by David Jakobovic (USA)

"Slapstick Social", 2008, 15:25 by Frank Gatti (France)

Wilfried Agricola de Cologne is the chief curator of VideoChannel Cologne – video art in a global context. The selection is also part of NewMediaFest'2010 – 10 Years [NewMediaArtProjectNetwork]:| |cologne – global heritage of digital culture – <http://2010.newmediafest.org>

VideoChannel – video project environments – <http://videochannel.newmediafest.org> **Cologne Online Film Festival** – <http://coff.newmediafest.org> [NewMediaArtProjectNetwork]:| |cologne – www.nmartproject.net Director and chief curator - **Wilfried Agricola de Cologne** Contacts **Wilfried Agricola de Cologne** [NewMediaArtProjectNetwork]:| |cologne **Mauritiussteinweg 64 D – 50676**

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VisualContainer is a no-profit Association with the aim to fill the absence of a qualified video art and new media art distributor within the Italian contemporary art environment. On such basis, we intend to act as a collection, investigation, promotion and distribution centre both Nationwide and internationally, focusing on artworks conceived by video artists at any stage of their career.

www.visualcontainer.org



VisualContainerTv is the first Web Tv interely devoted to the international videoartworld!

A project by VisualContainer, the first videoart Italian distributor, the channel is welcoming group exhibitions and festivals under the care of artists and curators from all over the world.

VisualContainerTv is going to be the one and only screen to the contemporary videoart world in real time and available to all enthusiast and professional audience.

www.visualcontainer.tv

